

Message Text

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FM SECSTATE WASHDC

TO AMEMBASSY LONDON PRIORITY

INFO AMEMBASSY MOSCOW

AMEMBASSY WARSAW

AMEMBASSY VIENNA

UNCLAS STATE 169537

ATT: DOUGLAS C. HARTLEY-LONDON, ATT: VONTILLIUS-VIENNA

E.O. 11652: N/A

TAGS: BEXP, UK, UR, PL, AU

SUBJECT: APPOINTMENTS FOR D/A/S ALAN REICH AND

JAMES E. MURRIN

REF: STATE 134702, LONDON 10803; LONDON 11694

1. CONFIRMING TELCON OF 7/18, JAMES E. MURRIN, DIRECTOR, OFFICE OF EAST-WEST TRADE DEVELOPMENT, (BEWT) WILL ATTEND TRADE CENTER DIRECTOR'S (TCD) CONFERENCE, LONDON TRADE CENTER, JULY 25-29. AS EMBASSY AWARE, D/A/S REICH WILL ARRIVE EVENING OF JULY 27.

2. BELIEVE D/A/S REICH WOULD BE INTERESTED IN APPOINT-
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MENTS WITH (A) RUSSO-BRITISH CHAMBER OF COMMERCE; (B) EAST EUROPEAN TRADE COUNCIL; (C) THE APPROPRIATE EWT OFFICIAL DEPT. OF TRADE AND INDUSTRY. A BRIEFING ON CURRENT COCOM AFFAIRS AND, IF PRACTICABLE, A MEETING WITH APPROPRIATE BRITISH OFFICIAL WOULD ALSO BE USEFUL. IN SCHEDULING MEETING PLACES, WE TRUST EMBASSY WILL BEAR IN MIND NEED TO AVOID FLIGHTS OF STAIRS AND ANY VERY SMALL ELEVATORS.

3. MURRIN WOULD LIKE TO TAKE OPPORTUNITY TO MEET OFFICIALS
UK DEPARTMENT OF TRADE CONCERNED WITH EAST-WEST TRADE

(EWT) PLANNING, MARKET RESEARCH, PROMOTIONAL AND EXHIBIT ACTIVITIES. OBJECT OF INTERVIEWS TO EXCHANGE EXPERIENCE CONCERNING ALL PHASES OF PROMOTIONAL ACTIVITIES AND RESULTS IN THE USSR, EASTERN EUROPE, AND THE PRC. ON THURSDAY, JULY 28, MEMBERS OF EXHIBITION BRANCH, DEPARTMENT OF TRADE (STATE 134702), WILL LUNCH WITH PARTICIPANTS OF TCD CONFERENCE. HOPE THAT ONE OR TWO UK OFFICIALS CONCERNED WITH EWT CAN ATTEND TO MEET FOUR U.S. MEMBERS (MURRIN, FARRAND, VONTILLIUS, SCHRAGE) INTERESTED IN EWT MATTERS. MURRIN WOULD PREFER APPOINTMENTS ON AUGUST 1 AND 2, BUT WILL CONFORM TO GREATEST CONVENIENCE OF ALL CONCERNED.

4. AS EMBASSY AWARE (LONDON 10803) DR. ALLEN LENZ, BEWT HAS SCHEDULED A SERIES OF MEETINGS COVERING ECONOMIC, FINANCIAL AND OTHER ASPECTS OF EWT. MURRIN WOULD LIKE ATTEND MEETING WITH MISS TERRY ON JULY 29 AND MR HALL ON AUGUST 1.

5. EMBASSY ASSISTANCE GREATLY APPRECIATED. VANCE

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